

TRAIN TO SUCCEED

Achieving Success Through Learning



Our business is business development

Is your business looking for additional funding to support development plans?

Would you like to learn how to make your business more attractive to potential funders?

If so, our **Building Bankable Business Propositions** training programme is exactly what you need, and in some cases qualifies for co-funding support of up to 50%, depending on company location and sector. Please check with us for further details and to establish whether your company is eligible for this support.

Building Bankable Business Propositions Programme

This is a programme for high potential new or developing businesses that need to attract funding to realise their development ambitions. This programme aims to address this issue by defining and addressing development challenges at six core levels as follows:

- Value adding capability/competitiveness
- Entrepreneurial capability and management style
- Ability to manage change
- Ability to manage business as usual
- Credible business development planning
- Prospectus preparation

The outcome will be a fresh perspective on participants businesses and how best they might go about defining and exploiting their development potential and ensuring that required funding will become available.

The programme comprises two workshops days and bespoke 1-2-1 guidance and support with the implementation of workshop learning.

Training is delivered by John Mc Mahon of Forum 21 Ltd., an inspirational and highly motivational trainer. John is renowned for his ability to engage with clients and provide a catalyst to performance improvement at individual, team and business levels, as well as giving a unique insight into businesses and their development potential. He has facilitated hundreds of leadership and business development programmes across the UK and internationally for growth ambitious entrepreneurs and companies from start ups to mature businesses.



Training venues in Huddersfield Leeds Scarborough Sheffield and York

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Management
development
programmes for
ambitious

owners and managers of Yorkshire businesses



Train to Succeed, the training arm of **Strategy to Succeed Ltd.**, has a wealth of experience of delivering management training for senior managers and professionals.

Our facilitators have substantial sector-specific knowledge and experience as well as considerable training experience, enabling them to deliver carefully developed training programmes designed to improve individual skills and business performance.

We welcome the opportunity to discuss the training needs of your business, without obligation or cost, to determine whether the Train to Succeed management development programme is right for you. To find out more about this programme or to register to join one of our forthcoming cohorts please call us on **0113 887 6111**, email info@strategytosucceed.co.uk, or visit www.strategytosucceed.co.uk

Train to Succeed – successfully delivering top quality training, advice, and support to Yorkshire businesses.



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