

TRAIN TO SUCCEED

Achieving Success Through Learning



Our business is business development

What can design do for your business?

Through a combination of interactive workshops and bespoke one-to-one training, **DesignBuilder** delegates will develop a detailed understanding of what design has to offer their business, and how it contributes to solving problems and adding to their bottom line. Some businesses may qualify for co-funding support of up to 50%, depending on location and sector. Please check with us for further details and to establish whether your company is eligible for this support.

Participants will:

- Join small, interactive group workshops, where they will be introduced to and experience the 3 key areas of design which directly influence a company's performance
- Experience ways in which design can be used strategically in their businesses to help them perform better and grow faster
- Be encouraged and supported to lead a design project in their own business that will have a direct effect on the performance of the company
- Start to understand how design thinking can be used to solve business problems
- Understand the mechanics of working with designers and how to get the best out of them
- Receive one-to-one, bespoke training that will help refine their strategic thinking and define opportunities to use design to improve their company's performance

DesignBuilder is delivered over 3 separate days in a combination of workshops and bespoke one-to-one, in-company training.

Training is delivered by Ellis Pitt, an experienced Design Management Consultant who has used design to grow and sell his own businesses, as well as mentoring senior management teams to use design effectively in theirs. He is devoted to working with delegates in a practical, down-to-earth way and is on the Design Council's approved roster of Design Associates.



Training venues in Huddersfield Leeds Scarborough, Sheffield and York



Co-financed by



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Management development programmes for ambitious owners and managers of Yorkshire businesses

Train to Succeed, the training arm of **Strategy to Succeed Ltd.**, has a wealth of experience of delivering management training for senior managers and professionals.

Our facilitators have substantial sector-specific knowledge and experience as well as considerable training experience, enabling them to deliver carefully developed training programmes designed to improve individual skills and business performance.

We welcome the opportunity to discuss the training needs of your business, without obligation or cost, to determine whether the Train to Succeed management development programme is right for you. To find out more about this programme or to register to join one of our forthcoming cohorts please call us on **0113 887 6111**, email info@strategytosucceed.co.uk, or visit www.strategytosucceed.co.uk

Train to Succeed – successfully delivering top quality training, advice, and support to Yorkshire businesses.



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