

TRAIN TO SUCCEED

Achieving Success Through Learning



Our business is business development

Do you need to improve the performance of your business?

Would you really like to improve your financial skills?

If so, then our comprehensive FinanceBuilder programme could be just what you need. Some businesses may qualify for co-funding support of up to 50%, depending on location and sector. Please check with us for further details and to establish whether your company is eligible for this support.

FinanceBuilder

Develop a detailed understanding of finance – accounts, funding, costing, pricing, discounting etc – and how it affects your business, leading to better informed decision-making and increases in cash resources and profit.

They will;

- Develop a better understanding of finance and business costs, and how these affect the business and, critically, its bottom line
- Learn how to produce a constructive assessment of their last 3 years business financial performance, and develop this with the trainer.
- Develop an analysis of their use of cash resources and learn how to generate additional cash resource, both internally and externally.
- Produce a realistic and accurate financial forecast for the next year as a means of targeting and monitoring sales and costs, and comparing actual results to the budget forecast results

This programme is delivered over 3 separate days, including 2 one-day workshops and bespoke one-to-one training and support.

Training is delivered by Roger Lawton, who left the Banking profession in 1990 to become a business adviser, helping businesses access funding. He started his own business in 2004, sourcing finance and grants for businesses in the region and training managers how to understand and use finance and financial controls to improve their business. Being able to offer experience from both lending and borrowing perspectives, Roger is well placed to be able to train individuals and groups in business financial management and also in how best to access finance for business development.



Training venues in Huddersfield Leeds Scarborough Sheffield and York

TRAIN TO SUCCEED

Achieving Success Through Learning



Management development programmes for ambitious owners and managers of Yorkshire businesses

Train to Succeed, the training arm of **Strategy to Succeed Ltd.**, has a wealth of experience of delivering management training for senior managers and professionals.

Our facilitators have substantial sector-specific knowledge and experience as well as considerable training experience, enabling them to deliver carefully developed training programmes designed to improve individual skills and business performance.

We welcome the opportunity to discuss the training needs of your business, without obligation or cost, to determine whether the Train to Succeed management development programme is right for you. To find out more about this programme or to register to join one of our forthcoming cohorts please call us on **0113 887 6111**, email info@strategytosucceed.co.uk, or visit www.strategytosucceed.co.uk

Train to Succeed – successfully delivering top quality training, advice, and support to Yorkshire businesses.



Our business is business development